

Notice of the 15TH
Annual General Meeting
of the Members of
Armour Display Systems
Limited
(Formerly known as Armour
Display Systems Private
Limited)



Notice of the Fifteenth Annual General Meeting of the members of Armour Display Systems Limited (Formerly known as Armour Display Systems Private Limited)

NOTICE is hereby given that the 15th Annual General Meeting ("AGM") of the members of the Company, Armour Display Systems Limited, (Formerly known as Armour Display Systems Private Limited) will be held on Tuesday, 30th September 2025 at 01:00 PM (IST), at the Registered office of the company situated at TL-7, 3rd Floor, Alsa Mall, No.4, Montieth Road Egmore, Chennai, Tamil Nadu, India, 600008 to transact the following businesses:-

ORDINARY BUSINESS

- 1. To receive, consider and adopt the audited standalone financial statements of the Company for the financial year ended March 31, 2025, together with the Reports of the Board of Directors and Auditors thereon.
- 2. To appoint a director in place of Mr. Aditya Vashistha (DIN: 08580236), who retires by rotation and being eligible, offers himself for re-appointment.

For and on behalf of the board
Armour Display Systems Limited
(Formerly known as Armour Display Systems Private Limited)

Sd/-Daksha Agarwal Company Secretary

Date: September 05, 2025

Place: Chennai

Armour Display Systems Limited (Formerly known as "Armour Display Systems Pvt. Ltd.")

Reg Off: TI-7, 3rd Floor, Alsa Mall, No.4, Monntlethoad Egmoe, Chennai, Tamil Nadu, India, 600008

Corporate Off: A-154A, Second Floor, Sector-63, Noida - 201301

SCOMPLIANCESML4@GMAIL.COM

+91 9138420100 / +91 9742474732



NOTES:

- 1. Appointment of Proxy and Attendance Slip: Section 105 of the Act read with Rule 19 of the Companies (Management and Administration) Rules, 2014 provides for appointment of proxy to attend and vote at a general meeting on behalf of the member who is not able to physically attend the AGM.
- 2. Corporate shareholders/institutional shareholders intending to send their authorised representative(s) to attend and vote at the 15th AGM are requested to send from their registered e-mail address, scan copy of the relevant Board Resolution/ Authority Letter, etc. authorizing their representative(s) to vote, to the Company's e-mail ID at compliance@armourds.com.
- 3. Members who have not yet registered their e-mail addresses, bank account details and mobile number are requested to register the same with their Depository Participants ("DP") since the shares are held by them in electronic Form.
- 4. Pursuant to the provisions of Section 124 of the Companies Act, 2013 and other applicable provisions of the Companies Act, 2013 and rules made thereunder, there are no unclaimed dividend amounts pending for transfer.
- 5. A MEMBER ENTITLED TO ATTEND AND VOTE AT THE MEETING IS ENTITLED TO APPOINT A PROXY TO ATTEND AND VOTE INSTEAD OF HIMSELF/HERSELF AND THE PROXY NEED NOT BE A MEMBER OF THE COMPANY. The instrument appointing the proxy, to be effective, must be deposited at the Company's Registered Office, duly completed, and signed, not less than FORTY-EIGHT HOURS before the meeting. Proxies submitted on behalf of limited companies, societies, etc., must be supported by appropriate resolutions/authority, as applicable. A person can act as proxy on behalf of Members not exceeding fifty (50) and holding in the aggregate not more than 10% of the total share capital of the Company. In case a proxy is proposed to be appointed by a Member holding more than 10% of the total share capital of the Company carrying voting rights, then such proxy shall not act as a proxy for any other person or shareholder.
- 6. In case of joint holders attending the Meeting, only such joint holder who is higher in the order of names will be entitled to vote.
- 7. The Members/Proxies are requested to bring the attendance slip duly filled in for attending the Meeting.
- 8. All the documents referred to in the Notice are annexed thereto including the Annual Report for the financial year 2024-25 and Notice of the 15th Annual General Meeting are open for inspection by the Members, without any fees, at the Registered Office Situated at TL-7, 3rd Floor, Alsa Mall, No.4, Montieth Road Egmore, Chennai, Tamil Nadu, India, 600008 of the Company between 11.00 a.m. and 01.00 p.m. on all working days up to the date of the Meeting and the same shall also be made available for inspection by Members at the Meeting.
- 9. Details of Directors, retiring by rotation at the ensuing Meeting are annexed to the Notice pursuant Secretarial Standard on General Meetings (SS-2), issued by the Institute of Company Secretaries of India as **Annexure** I.
- 10. In line with the Green Initiative and pursuant to the applicable provisions of the Companies Act, 2013 and the Ministry of Corporate Affairs (MCA) General Circular No. 17/2020 dated April 13, 2020, and General Circular No. 20/2020 dated May 5, 2020, the Annual Report for the Financial Year 2024–2025, is available on the Company's website at https://armourdigitalooh.com. Shareholders who wish to receive a physical copy of the Annual Report may send a request email to the Company at info@armourdigitalooh.com.
- 11. Route Map showing Directions to reach to the venue of the Meeting is given at the end of this Notice.

GENERAL INFORMATION:

- 1. Members are requested to send all communication relating to shares to the Company's Registrar and Share Transfer Agent at KFin Technologies Limited (formerly known as KFin Technologies Private Limited) Selenium Tower B, Plot 31-32, Gachibowli, Financial District, Nanakramguda, Hyderabad–50003.
- 2. Register of Directors and Key Managerial Personnel (KMP) and their shareholding under Section 170 of the Companies Act, 2013 and the rules made thereunder and Register of Contracts maintained under Section 189 of Companies Act, 2013 and the rules made thereunder are available for inspection at the registered office of the Company.
- 3. Members holding shares either in demat or physical mode who are in receipt of Notice, may cast their votes at the AGM

For and on behalf of the board
Armour Display Systems Limited
(Formerly known as Armour Display Systems Private Limited)

Sd/-Daksha Agarwal Company Secretary

Date: September 05, 2025

Place: Chennai

Annexure - I

The relevant details of Directors who is proposed to be re-appointed Directors of the Company, as required under SS-2 issued by the Company Secretaries of India are as under;

Mr. Aditya Vashistha (DIN: 08580236)

Particulars	Name of the Director		
	Mr. Aditya Vashistha		
DIN	08580236		
Date of birth and Age	10-03-1981 and Age: 44 years		
Qualification	B.Com (Bachelor of Commerce)		
Experience	He is an accomplished entrepreneur. He have prolific career spanning 22 years across media and digital. He is a seasoned media marketing veteran having contributed to the growth stories of media houses such as The Hindustar Times, Amar Ujala and Dainik Jagran. He envision ar		
	inclusive media room - on the one hand, making news and information available to the grassroots levels of the country in local languages; and on the other, reaching out to the metropolitan and satellite towns with news and views that matter to them.		
Relationship with other Directors, Manager and other Key	Nil		
Managerial Personnel of the Company			
Nature of appointment (appointment / re-appointment)	Appointment is liable to retire by rotation		
Terms and Conditions of appointment / re-appointment	Appointment as Whole-time Director		
Remuneration last drawn by such Person, if applicable and remuneration sought to be paid	Rs. 1,00,000/ Per Month		
Date of first appointment on the Board	22/05/2024		
Shareholding in the company	Holds 300 Equity Shares		
Directorship Details of the Board	 Reliance Broadcast Network Limited Sapphire Media Service Private Limited Sapphire Media Limited Amor Advertising Media Private Limited Janbhawna Times Private Limited 		
Name of listed entities in which person also holds the directorship and membership/ chairmanship of Committees of other Boards	Nil		

Mr. Aditya Vashistha is not disqualified under the Companies Act, 2013 (as amended) or disqualified and/or debarred by virtue of any order passed by the Securities and Exchange Board of India, Ministry of Corporate Affairs, any Court or any such other Statutory Authority, to be appointed / re-appointed / continue as a director in any company

For and on behalf of the board
Armour Display Systems Limited
(Formerly known as Armour Display Systems Private Limited)

Sd/-Daksha Agarwal Company Secretary

Date: September 05, 2025

Place: Chennai

Form No. MGT-11

Proxy Form

[Pursuant to Section 105(6) of the Companies Act, 2013 and Rule 19(3) of the Companies (Management and Administration) Rules, 2014]

U74900TN2010PLC078047 Name of the Company: Armour Display Systems Limited (Formerly known as Armour Display Systems **Private Limited**) Registered Office: TL-7, 3rd Floor, Alsa Mall, No.4, Montieth Road Egmore, Chennai, Tamil Nadu, India, 600008 E-mail Id: compliance@armourds.com. Folio No./Client Id: DP. Id: Name of the member(s) Registered Address **Email ID:** Folio No./Client ID DP ID I/ We being the member(s) of shares of the above named Company hereby appoint: Name: Address: Email ID: Or failing him 2 Name: Address: Email ID: Or failing him

as my/our proxy to attend and vote (on a poll) for me/ us and on my/ behalf at the 15th Annual General Meeting of the Company to be held on Tuesday, September 30, 2025, at 1:00 P.M. at the Registered office of the Company situated at TL-7, 3rd Floor, Alsa Mall, No.4, Montieth Road Egmore, Chennai, Tamil Nadu, India, 600008-- and at any adjournment thereof in respect of such resolutions as are indicated below:

Or failing him

Name:

Address:

Email ID:

No.	Resolution	Types of resolution	For	Against
1	To receive, consider and adopt the audited standalone financial statements of the Company for the financial year ended March 31, 2025, together with the Reports of the Board of Directors and Auditors thereon.	Ordinary Resolution		
2.	To appoint a director in place of Mr. Aditya Vashistha (DIN: 08580236), who retires by rotation and being eligible, offers himself for re-appointment	Ordinary Resolution		
)	1

(Signature of the first proxy holder)	(Signature of the second proxy holder)	(Signature of the third pr holder)	(Signature of the third proxy holder)		
5 <u>(22)</u>	5 Table 1	*			
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(Signature of the Shareholder)	F F	stamp	× 4:		
Signed thisday of	, 2025	Affix revenue			

Note

- 1) This Form of the proxy in order to be effective should be duly completed and deposited at the Registered Office of the Company, not less than 48 hours before the commencement of the Meeting.
- 2) A proxy need not be a member of the Company.
- 3) A person can act as a proxy on behalf of the members not exceeding 50 and holding in aggregate not more than 10% of the total share capital of the Company carry voting rights.
- 4) If a member holding more than 10% of the total share capital carrying voting rights may appoint a single person as a proxy and such person shall not act as proxy for any other member.
- 5) In case of Joint holder, the vote of the senior who tender as vote, whether in person or by proxy, shall be accepted to the exclusion to the vote of other joint holders. Seniority shall be determined by the order in which the name stand in the register of members.
- 6) The submission by a member of this form of proxy will not preclude such member from attending in person and voting at the Meeting.
- 7) This is optional please put a tick mark () in appropriate column against the resolution indicated above. In case of members wishes his/her vote to be used differently, he/she should indicate the number of shares under the columns "For", "Against". In case the members leave the column(s) blank, the proxy will be entitled to vote in the manner he/she thinks appropriate.
- 8) An instrument of Proxy duly filled, stamped and signed, is valid only for the Meeting to which it relates including any adjournment thereof.
- 9) An instrument of Proxy is valid only if it is properly stamped. Unstamped or inadequately stamped Proxies or Proxies upon which the stamps have not been cancelled are invalid.
- 10) The Proxy-holder should prove his identity at the time of attending the meeting.
- 11) An authorised representative of a body corporate or of the President of India or of the Governor of a State, holding shares in a company, may appoint a Proxy under his signature.
- 12) A proxy form which does not state the name of the Proxy should not be considered valid.
- 13) If an undated Proxy, which is otherwise complete in all respects, is lodged within the prescribed time limit, it should be considered valid.
- 14) If a Company receives multiple Proxies for the same holdings of a Member, the proxy which is dated last is considered valid; if they are not dated or bear the same date without specific mention of time, all such multiple Proxies should be treated as invalid.
- 15) If a Proxy had been appointed for the original Meeting and such Meeting is adjourned, any Proxy given for the adjourned Meeting revokes the Proxy given for the original Meeting.
- 16) A Proxy later in date revokes any Proxy/Proxies dated prior to such Proxy.
- 17) A Proxy is valid until written notice of revocation has been received by the company before the commencement of the Meeting or adjourned Meeting, as the case may be. A Proxy need not be informed of the revocation of the Proxy issued by the Member. Even an undated letter of revocation of Proxy should be accepted. Unless the Articles provide otherwise, a notice of revocation should be signed by the same person who had signed the Proxy.
- 18) Requisitions, if any, for inspection of Proxies should be received in writing from a member at least three days before the commencement of the Meeting.
- 19) Proxies should be made available for inspection during the period beginning twenty-four hours before the time fixed for the commencement of the Meeting and ending with the conclusion of the Meeting.

ARMOUR DISPLAY SYSTEMS LIMITED

(Formerly Known as Armour Display Systems Private Limited)

CIN: U74900TN2010PLC078047

Registered Office: TL-7, 3rd Floor, Alsa Mall, No.4, Montieth Road Egmore, Chennai, Tamil Nadu, India, 600008

| Email: compliance@armourds.com | Website: https://armourdigitalooh.com

ATTENDANCE SLIP

15th ANNUAL GENERAL MEETING Day & Date: Tuesday, 30th September 2025

Time: 01:00 P.M

Venue: TL-7, 3rd Floor, Alsa Mall, No.4, Montieth Road Egmore, Chennai, Tamil Nadu, India, 600008

Name of the Member(s):				
Registered Address:				20 0
Folio No./DP ID & Client ID:			-	
No. of Shares held:				×.
I/We hereby record my/our presence at the Tuesday, 30 th September 2025 at 01:00 P.M. Chennai, Tamil Nadu, India, 600008.				
Signature of the Member/Proxy:	P.1	7.		
Note:	雅			

- 1. Please refer to the instructions printed under the Notes to the Notice of the 15th Annual General Meeting
- 2. Member/Proxy wishing to attend the meeting must bring this attendance slip to the meeting and hand it over at the entrance.
- Joint shareholders may obtain additional slips on request.
- Proxy holders are requested to bring their identity proof for verification.

ROUTE MAP TO THE VENUE OF THE 15th ANNUAL GENERAL MEETING ON TUESDAY, SEPTEMBER 30, 2025 AT 1:00 P.M:

