

11th
Annual Report & Accounts

FINANCIAL YEAR
2020-21

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED
CIN: U74900TN2010PTC078047

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CORPORATE INFORMATION

Directors

Pankaj Kumar Srivastava (DIN: 02968531)

Deepak Kumar Srivastava (DIN: 02987757)

Namratha Hirani (DIN: 03147538)

Statutory Auditor

Anil Nair & Associates

“Casablanca”, 11, Casa Major Road, Egmore,

Chennai, Tamil Nadu - 600008, India

Registered Office:

TL-7, 3RD FLOOR, ALSA MALL, NO.4,

MONTIETH ROAD EGMORE, CHENNAI,

Tamil Nadu, India, 600008

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED
CIN: U74900TN2010PTC078047
Reg Off: TL-7, 3RD FLOOR, ALSA MALL, NO.4, MONTIETH ROAD EGMORE,
CHENNAI, Tamil Nadu, India, 600008
EMAIL ID: COMPLIANCESML4@GMAIL.COM, CONTACT NO. 9138420100

AGM SHORTER NOTICE

SHORTER NOTICE IS HEREBY GIVEN THAT THE ELEVENTH (11TH) ANNUAL GENERAL MEETING OF THE MEMBERS OF THE ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED ('THE COMPANY') WILL BE HELD ON TUESDAY, FEBRUARY 15, 2022 AT 03:00 P.M. AT REGISTERED OFFICE OF THE COMPANY SITUATED AT TL-7, 3RD FLOOR, ALSA MALL, NO.4, MONTIETH ROAD EGMORE, CHENNAI, TAMIL NADU, INDIA, 600008 TO TRANSACT THE FOLLOWING BUSINESS:

ORDINARY BUSINESS:

Item No.1: Approval of Audited Financials Statement along with Board Report for the Financial Year 2020-21

To receive, consider and adopt the audited financial statements for the Financial Year ended 31st March, 2021 together with the Reports of the Board of Directors and Auditors thereon.

For and on Behalf of
ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED

Sd/-
Pankaj Kumar Srivastava
Director
DIN: 02968531

Place: Chennai
Date: 15/02/2022

Registered office:
TL-7, 3rd Floor, Alsa Mall,
No. 4, Montieth Road Egmore,
Chennai, Tamil Nadu,
India, 600008

DIRECTOR'S REPORT

[Pursuant to section 134 of the Companies Act, 2013 read with Rule 8of the Companies (Accounts) Rules, 2014 and the Amendments thereof]

To,
The Members of,
Armour Display Systems Private Limited

The Directors have pleasure in presenting before you the Eleventh (11th) Annual Report of the Company together with audited annual financial statements, for the year ended 31st March, 2021.

1. Financial Results:

The performance during the year ended March 31, 2021 has been as under:

Particulars	For the financial year ended March 31, 2021	For the financial year ended March 31, 2020
Revenue from Operations (Net)	92,498,514	202,683,746
Other Income	18,510,673	23,769,586
Profit/(Loss) before Interest, Depreciation & Tax	25,891,553	(38,102,467)
Less: Depreciation and amortization expenses	22,072,092	20,754,641
Less: Finance Cost	16,812,826	15,619,201
Profit before Tax	(12,993,365)	(74,476,309)
Tax expenses		
a) Current tax	-	-
b) Current tax charge/(credit) in respect of earlier years	-	(1,958,068)
c) deferred tax	(2,399,756)	(160,561)
Net Profit/ (Loss)	(10,593,609)	(72,678,802)

Armour Display Systems Pvt. Ltd.

C4, Sai Complex, 3rd Floor, 917/22, F. C. Road Pune- 411004

Tel.: 91-20-25656232

Web : www.armourdigitaloooh.com

CIN: U74900TN2010PTC078047

2. THE STATE OF COMPANY AFFAIRS:

The company during the year under review has incurred loss of INR 10,593,609/- (Indian Rupees One Crore Five Lakhs Ninety Three Thousand Six Hundred and Nine Only) from its business operations.

However, your Board assures to maintain the performance of the Company and continue to take steps for future growth of the company.

3. AMOUNT PROPOSED TO BE CARRIED TO RESERVES:

The Company under the review has proposed to transfer its entire loss that is of INR 10,593,609/- (Indian Rupees One Crore Five Lakhs Ninety Three Thousand Six Hundred and Nine Only) to its reserves.

4. CHANGE IN THE NATURE OF BUSINESS:

No material changes are observed during the period under review and between the end of the Financial Year of the company to which financial statements relate and the date of report. Hence, there is no material change and commitment affecting the financial position of the company.

5. APPOINTMENT AND RESIGNATION OF DIRECTORS& KMP:

During the year under review there was no change in the composition of board.

6. STATUTORY AUDITORS:

Anil Nair & Associates, Chartered Accountants (Membership no. 022450) being appointed as Statutory Auditor of the Company.

7. NUMBER OF BOARD MEETINGS HELD:

Details of Board Meetings held during the financial year 2020-21 as required u/s 134 (3) (b) of the Companies Act, 2013 are as under: 4 (Four) Board Meetings were held during the year.

Sr. no	Date of Meeting	Place of Meeting	Directors in Attendance
BM 1/2020-21	04/06/2020	Chennai	1) Pankajkumar Srivastava 2) Deepakkumar Srivastava 3) Namratha Hirani
BM 2/2020-21	14/09/2020	Chennai	4) Pankajkumar Srivastava 5) Deepakkumar Srivastava 6) Namratha Hirani
BM 3/2020-21	07/12/2020	Chennai	1) Pankajkumar Srivastava

			2) Deepakkumar Srivastava 3) Namratha Hirani
BM 4/2020-21	15/03/2021	Chennai	1) Pankajkumar Srivastava 2) Deepakkumar Srivastava 3) Namratha Hirani

8. DIRECTORS RESPONSIBILITY STATEMENT:

Pursuant to the requirement of section 134(5) of the Companies Act, 2013, the Directors state that:

- in the preparation of the Annual Accounts for the year 31.03.2021, the applicable Accounting Standards had been followed along with proper explanation relating to material departures;
- the directors had selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company at the end of the financial year and of the loss of the Company for the period;
- the directors had taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of this Act for safeguarding the assets of the Company and for preventing and detecting fraud and other irregularities;
- the directors had prepared the annual accounts on a going concern basis; and
- the directors had devised proper systems to ensure compliance with the provisions of all applicable laws and that such systems were adequate and operating effectively.

9. DETAILS IN RESPECT OF FRAUDS REPORTED BY THE AUDITORS UNDER SECTION 143(12)

No fraud has been found to be committed by the auditors in the course of the performance of their duty as auditors in the company by its officer.

10. REPLY TO AUDITORS QUALIFICATION OR REMARKS OR OBSERVATIONS:

The Statutory Auditors Report to the shareholders of the Company does not contain any qualification, adverse remarks or observation.

11. EXTRACT OF ANNUAL RETURN:

The extract of Annual Return u/s 134 (3)(a) and u/s 92 (3) read with Rule 12 of Companies (Management and Administration) Rules, 2014 in Form MGT-9 is attached to the Report as Annexure A.

12. PARTICULARS OF RELATED PARTY TRANSACTIONS:

There was no related party transaction held during the year under review. Hence the provisions of section 188 of the Companies Act, 2013 are not applicable.

13. DETAILS OF COMPANIES WHICH HAVE BECOME OR CEASED TO BE ITS SUBSIDIARIES, JOINT VENTURES (JV) OR ASSOCIATE COMPANIES (AC):

The company has no subsidiary, joint venture or associate company.

14. REPORT ON PERFORMANCE AND FINANCIAL POSITION OF SUBSIDIARIES, JOINT VENTURES (JV), ASSOCIATE COMPANIES (AC):

The company has no subsidiary, joint venture or associate company.

15. PARTICULARS OF LOANS, GUARANTEES AND INVESTMENTS

The Company has not given any loan or guarantee or security or made any financial investment during the financial year under Section 185 and 186 of Companies Act, 2013.

16. DETAILS OF DEPOSITS:

a) Accepted during the year: NIL

b) Remained unpaid during the year: NIL

c) whether there has been any default in repayment of deposits or payments of interest thereon during the year : NIL

The details of number of cases of default and the total amount involved-

At the beginning of the year (amount in INR)	Maximum during the year (amount in INR)	At the end of the year (amount in INR)
0	0	0

17. DETAILS OF SIGNIFICANT AND MATERIAL ORDERS PASSED BY REGULATORS OR COURTS OR TRIBUNALS IMPACTING THE GOING CONCERN STATUS AND COMPANY'S OPERATIONS IN FUTURE:

There were no instances during the year attracting the provisions of Rule 8 (5) (vii) of the Companies (Accounts) Rules, 2014.

18. CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION, FOREIGN EXCHANGE EARNINGS AND OUTGO:

Information required under section 134(3) (m) of the Companies Act, 2013 read with Rule 8 of the Companies (Accounts) Rules, 2014, is given herein below:

A. CONSERVATION OF ENERGY

- (i) Steps taken or impact on conservation of energy: NIL
- (ii) Steps taken by the company for utilizing alternate sources of energy: NIL
- (iii) Capital investment on energy conservation equipment: NIL

B. TECHNOLOGY ABSORPTION

No technology has been acquired by the Company; hence there is no technology absorption and expenditure thereon.

C. FOREIGN EXCHANGE EARNINGS & OUTGO:

Total foreign exchange earned and utilized during the year is given hereunder:

S.No	Particulars	2020-21	2019-20
1	Earnings	0	0
2	Expenditures	0	0

19. CORPORATE SOCIAL RESPONSIBILITY (CSR):

The Company does not meet the criteria mentioned u/s 135 of the Companies act, 2013; therefore it is not applicable on the Company.

20. **DIVIDEND:**

No dividend was recommended and declared by board.

21. **DISCLOSURE UNDER THE SEXUAL HARASSMENT OF WOMEN AT WORKPLACE (PREVENTION, PROHIBITION AND REDRESSAL) ACT, 2013:**

The Company has in place an Anti Sexual Harassment Policy in line with the requirements of The Sexual Harassment of Women at the Workplace (Prevention, Prohibition & Redressal) Act, 2013. Internal Complaints Committee (ICC) has been set up to redress complaints received regarding sexual harassment. All employees (permanent, contractual, temporary, trainees) are covered under this policy.

The following is a summary of sexual harassment complaints received and disposed off during the year 2020-21;

No of complaints received: NIL

No of complaints disposed off: NIL

22. **DISCLOSURE AS TO MAINTENANCE OF COST RECORDS UNDER SECTION 148(1) OF COMPANIES ACT, 2013:**

The statutory auditor of the company in its report has declared that maintenance of costs records as specified by the Central Government under sub section (1) of section 148 of the Companies Act, 2013, has not been prescribed by the Central Government for this company.

23. **COMPLIANCE OF SECRETARIAL STANDARDS:**

Our Directors assures that all the applicable Secretarial Standards have been complied.

24. **ACKNOWLEDGEMENT:**

Directors take this opportunity to express their sincere appreciation for the services rendered by the Company's Bankers, Consultants and Advisors, Customers and Shareholders for their continued support and guidance. The Directors wish to place on record their appreciation for the dedicated efforts put in by the Employees of the Company at all levels.

For and on behalf of Board of Directors
ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED



Pankaj Kumar Srivastava
Director
DIN: 02968531



Deepak Kumar Srivastava
Director
DIN: 02987757

Place: Chennai
Date: 15/02/2022

Armour Display Systems Pvt. Ltd.

C4, Sai Complex, 3rd Floor, 917/22, F. C. Road Pune- 411004
Tel.: 91-20-25656232

Web : www.armourdigitaloooh.com

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED
BALANCE SHEET AS AT MARCH 31, 2021

(in ₹)

	Note	As At March 31, 2021	As At March 31, 2020
EQUITY AND LIABILITIES			
Shareholders' Funds			
Share Capital	2	45,00,000	45,00,000
Reserves and Surplus	3	14,28,46,735	15,34,40,344
Non-Current Liabilities			
Long Term borrowings	4	15,00,34,278	16,12,68,224
Current Liabilities			
Short term Borrowings	5	1,83,08,862	2,83,00,619
Trade Payables	6		
- Due to Micro and Small Enterprises		3,09,12,942	4,34,41,548
- Due to others		1,05,48,138	78,50,571
Other Current Liabilities	7		
Short term provisions	8	1,24,89,124	1,88,38,127
TOTAL		36,96,40,079	41,76,39,433
ASSETS			
Non-Current Assets			
Fixed Assets	9		
Tangible Assets-Property, Plant& Equipment		10,70,53,068	12,46,54,078
Intangible Assets		7,90,056	8,58,955
Deferred Tax Assets (Net)	10	1,18,02,943	94,03,187
Long-Term Loans and Advances	11	10,17,05,085	10,10,06,497
Current Assets			
Trade Receivables	12	8,55,13,242	10,99,54,761
Cash and Bank Balances	13	11,77,014	75,39,302
Short-Term Loans and Advances	14	2,40,11,493	3,08,94,571
Other Current Assets	15	3,75,87,178	3,33,28,082
TOTAL		36,96,40,079	41,76,39,433

Significant Accounting Policies }
Notes on Financial Statements }

1 to 36

The Accompanying Notes Are An Integral Part Of The Financial Statements

for **ANIL NAIR & ASSOCIATES**
Chartered Accountants
ICAI Firm Registration Number: 000175S

for **ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED**
CIN: U74900TN2010PTC078047

G. ANIL
Partner
Membership Number: 022450

DEEPAKKUMAR SRIVASTAVA
Director
DIN:02987757

PANKAJKUMAR SRIVASTAVA
Director
DIN:02968531

Chennai, February 15, 2022
UDIN : 22022450AEZADJ7810



ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED
STATEMENT OF PROFIT AND LOSS FOR THE YEAR ENDED MARCH 31, 2021

		(in ₹, except per share data)	
	Note	2020-21	2019-20
INCOME			
Income from Operations	16	9,24,98,514	20,26,83,746
Other Income	17	1,85,10,673	2,37,69,586
Total Revenue (A)		11,10,09,187	22,64,53,332
EXPENDITURE			
Operating Expenses	18	5,73,99,042	15,64,20,041
Employee Benefit Expenses	19	1,83,42,697	6,04,88,789
Finance Costs	20	1,68,12,826	1,56,19,201
Depreciation and Amortization Expense	21	2,20,72,092	2,07,54,641
Other Expenses	22	93,30,795	4,76,46,969
Total Expenditure (B)		12,39,57,452	30,09,29,641
Profit Before Prior Period Items and Tax		(1,29,48,265)	(7,44,76,309)
Prior Period Item	23	45,100	-
Tax expenses :-			
Current Tax		-	-
Deferred Tax		(23,99,756)	(19,58,068)
Short / (Excess) Provision for Tax of Earlier Years (Net)		-	1,60,561
Profit / (Loss) after tax		(1,05,93,609)	(7,26,78,802)
Earnings Per Equity Share: Basic and Diluted (in ₹)		4,50,000	4,50,000
Number of shares used in computing earnings per share			
Basic and Diluted		(23.54)	(161.51)
Significant Accounting Policies Notes on Financial Statements	1 to 36		

for **ANIL NAIR & ASSOCIATES**
Chartered Accountants
ICAI Firm Registration Number: 000175S

G. ANIL
Partner

Membership Number: 022450



Chennai, February 15, 2022
UDIN : 22022450AEZADJ7810

for **ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED**
CIN: U74900TN2010PTC078047

DEEPAK KUMAR SRIVASTAVA
Director
DIN:02987757

PANKAJ KUMAR SRIVAST
Director
DIN:02968531

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED
CASH FLOW STATEMENT FOR THE YEAR ENDED 2020-21

(in ₹)

	As At March 31, 2021	As At March 31, 2020
A. CASH FLOW FROM OPERATING ACTIVITIES		
Profit Before Tax	(1,29,93,365)	(7,44,76,309)
Adjustments to reconcile profit before tax to cash provided by operating activities		
Depreciation	2,20,72,092	2,07,54,641
Retirement of Asset		
Finance Costs	1,68,12,826	1,56,19,201
Profit on Sale of Fixed Asset	-	(3,02,703)
Interest Income	(52,16,087)	(50,68,665)
Operating Profit before Working Capital Changes	2,06,75,466	(4,34,73,835)
Changes in Working Capital		
Short Term Loans & Advances	68,83,078	(99,42,372)
Short Term Borrowings	(99,91,757)	2,83,00,619
Trade Payables	(1,25,28,606)	2,80,79,983
Trade Receivables	2,44,41,519	2,47,70,367
Other Current Liabilities	26,97,567	(99,94,547)
Other Current Assets	(42,59,096)	(31,90,494)
Short Term Provisions	(63,49,003)	(90,55,910)
Cash Generated from Operations	2,15,69,168	54,93,811
Direct Taxes Paid	-	(1,60,561)
Net Cash From Operating Activities	2,15,69,168	53,33,250
B. CASH FLOW FROM INVESTING ACTIVITY		
Increase in Restricted Cash Balances	-	20,49,192
Purchase of Fixed Assets	(44,02,183)	(5,04,50,833)
Sale of Fixed Assets	-	7,42,470
Loans and Advances Provided	(6,98,588)	(1,49,24,281)
Interest Received	52,16,087	50,68,665
Net Cash Used In Investing Activities	1,15,316	(5,75,14,787)
C. CASH FLOW FROM FINANCING ACTIVITY		
Long Term Borrowings/(Repayment)	(1,12,33,946)	5,29,61,745
Interest paid	(1,68,12,826)	(1,56,19,201)
Net Cash Used in Financing Activities	(2,80,46,772)	3,73,42,544
Net Increase/(Decrease) in Cash & Cash Equivalents	(63,62,288)	(1,48,38,993)
Opening Cash & Cash Equivalents	75,39,302	2,23,78,295
Closing Cash & Cash Equivalents	11,77,014	75,39,302

Note to the Cash Flow Statement

1. The Cash Flow Statement has been prepared under the " Indirect Method" as set out in Accounting Standard -3 on Cash Flow Statements.

2.Cash and Cash equivalents represents

Cash Balances
Bank Balances

1,17,918	37,875
10,59,096	75,01,427
<u>11,77,014</u>	<u>75,39,302</u>

2. Figures in bracket indicate Cash outflow.

Significant Accounting Policies
Notes on Financial Statements } 1 to 36

The Accompanying Notes Are An Integral Part Of The
Financial Statements

For **ANIL NAIR & ASSOCIATES**
Chartered Accountants
ICAI Firm Registration Number: 0001755

G. ANIL
Partner
Membership Number: 022450

Chennai, February 15, 2022
UDIN : 22022450AEZADJ7810

For **ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED**
CIN: U74900TN2010PTC078047

DEEPAKKUMAR SRIVASTAVA
Director
DIN:02987757

PANKAJKUMAR SRIVASTAVA
Director
DIN:02968531



ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED

SIGNIFICANT ACCOUNTING POLICIES

Company Overview

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED (hence forth referred to as "the Company") was incorporated on 21st day of November, 2010 with main objects of carrying on the business of Purchase, sale, hire, trade, import, export or otherwise deal in electrical/electronic display systems and to act as advisors and consultant in the field of electrical and electronic security and display system.

1. Significant Accounting Policies :-

a. Basis Of Preparation Of Financial Statements:

These financial statements are prepared and presented on going concern basis under the historical cost convention on accrual basis of accounting and in accordance with Generally Accepted Accounting Principles (GAAP) in India. GAAP comprises mandatory accounting standards as prescribed under Section 133 of the Companies Act, 2013 ('the Act') read with Rule 7 of the Companies (Accounts) Rules, 2014, the provisions of the Act (to the extent notified). Further the pronouncements and the guidance notes issued by the Institute of Chartered Accountants of India ("ICAI") are also considered. The Company has the presented financial statements as per the format prescribed by Schedule III, notified under the Companies Act, 2013. Accounting policies have been consistently applied except where a newly issued accounting standard is initially adopted or a revision to an existing accounting standard requires a change in the accounting policy hitherto in use. The management evaluates all recently issued or revised accounting standards on an on-going basis.

All the amounts disclosed in the Financial Statements are reported in Indian Rupees (₹), except share data, per share data and unless stated otherwise.

b. Use Of Estimates:

The preparation of financial statements in conformity with Generally Accepted Accounting Principles (GAAP) requires management to make estimates and assumptions that affect the reported balances of assets and liabilities and disclosures relating to contingent liabilities as at the date of the financial statements and reported amounts of income and expenses during the period.

Although these estimates are based on management's best knowledge of current events and actions, uncertainty about these assumptions and estimates could result in the outcomes requiring the material adjustments to the carrying amounts of assets, liabilities, revenue and expenses in the future periods. Changes in estimates are reflected in the financial statements in the period in which changes are made and if material their effects are disclosed in the notes to the financial statements. Any revision to accounting estimates is recognized prospectively in the current and future periods.

c. Current /Non Current classification

All assets and liabilities have been classified as current or non-current as per the Company's normal operating cycle and other criteria set out in Schedule III of the Companies Act 2013. In accordance with Schedule III of the Act, any asset or liability is classified as current if it satisfies any of the following conditions:

- i) It is expected to be realized or settled in the company's normal operating cycle;
- ii) It is expected to be realized or settled within twelve months from the reporting date;
- iii) In the case of an asset,
 - It is held primarily for the purpose of being traded; or
 - It is cash or cash equivalent, unless it is restricted from being exchanged or used to settle a liability for at least twelve months from the reporting date;
- iv) In the case of a liability, the company doesn't have an unconditional right to defer settlement of liability for at least twelve months from the reporting date.

All the other assets and liabilities are classified as non-current. Current Asset/Liabilities include the current portion of non current asset/liabilities respectively.

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED

SIGNIFICANT ACCOUNTING POLICIES

d. Revenue Recognition:

The Company follows the mercantile system of accounting and recognizes income on accrual basis, in accordance with the requirements of the Companies Act, 2013.

(I) Revenue from operations

Revenue from operations comprises of revenue from mainly advertising, representing the gross value of service rendered by the Company to its customers net of indirect taxes.

Revenue is recognized only when risks and rewards incidental to ownership are transferred to customers, to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be readily measured. When there is uncertainty as to measurement or ultimate collectability, revenue recognition is postponed until such uncertainty is resolved. Revenue from service is recognized as per the completed service contract method. Revenue is reported net of discounts.

For some of the services rendered, the Company collects indirect taxes on behalf of the government and therefore, it is not an economic benefit flowing to the Company. The Company presents revenues net of indirect taxes in its Statement of Profit and Loss.

(II) Interest Income

Interest is recognized using time proportion method, based on the rates implicit in the transaction. Interest income is grouped under the head "Other Income" in the Statement of Profit and Loss

e. Expenditure

Expenses are recognized on accrual basis.

f. CENVAT Credit:

CENVAT (Central Value Added Taxes) credit in respect of input services are accounted and utilized on accrual basis, in accordance with CENVAT Credit Rules, 2004. The balance of CENVAT Credit is evaluated at the end of each period and amount expected to be unutilized and ineligible CENVAT Credits are charged to Statement of Profit and Loss.

g. Property, Plant And Equipment

Property, Plant And Equipment are stated at cost including incidental expenses related to acquisition and installation, less accumulated depreciation and impairment if any. Direct costs are capitalized until the Property Plant And Equipment are ready for use. These costs includes non recoverable taxes, duties or levies, freight and any other directly attributable costs of bringing the asset to its working condition for its intended use.

Subsequent expenditure relating to property, plant and equipment is capitalized only when it is probable that future economic benefits associated with these will flow to the company and the cost of the item can be measured reliably. Repairs and maintenance costs are recognized in the Statement of Profit and Loss when incurred. The cost and related accumulated depreciation are eliminated from the financial statements upon sale or retirement of the asset and the resultant gains or losses are recognized in the Statement of Profit and Loss.

Gains and losses arising from retirement or disposal of the Property, Plant And Equipment are determined as the difference between the net disposal proceeds and the carrying amount of the asset and are recognized in the Statement of Profit and Loss on the date of retirement or disposal.

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED

SIGNIFICANT ACCOUNTING POLICIES

Depreciation on Property, Plant And Equipment

Depreciation on Property, Plant And Equipment is provided on written down value method based on the useful lives of the assets as prescribed in Schedule II to the Companies Act, 2013. Depreciation on additions and deletions to Property, Plant And Equipment during the year is proportionately charged. The useful lives of the Property, Plant And Equipment as estimated by the management is as follows:

Class Of Asset	Useful Life
Furniture And Fittings	10 Years
Office Equipment	5 Years
Air Conditioner	5 Years
Vehicles	8 Years
Computers	3 Years

*For these class of assets based on an internal assessment carried out, the management believes that the useful lives of the assets as given above, best represent the period over which the company expects to use the asset. Hence useful lives for these assets is different from the useful lives as prescribed under the Part C of Schedule II to the Companies Act, 2013.

Depreciation Methods, Useful Lives and residual values are revised periodically including at each financial year end.

h. Intangible Assets:

Intangible assets are stated at cost less accumulated amortization and impairment. Intangible assets are amortized over their respective individual estimated useful lives on a straight-line basis, from the date that they are available for use. The estimated useful life of an identifiable intangible asset is based on a number of factors including the effects of obsolescence, demand, competition, and other economic factors. Amortization methods and useful lives are reviewed periodically including at each financial year end.

Amortization of Intangible Assets

The amortization period and the amortization method for an intangible asset are reviewed, at least, at each financial year end. Changes in the expected useful life or the expected pattern of consumption of future economic benefits embodied in the asset is accounted for by changing the amortization period or method, as appropriate, and are treated as changes in accounting estimates.

The useful life of the intangible asset as estimated by the management is as follows:

Class Of Asset	Useful Life
Computer Software	5 Years

i. Impairment Of Assets:

At each Balance Sheet date, the management reviews the carrying amounts of it's assets included in each cash generating unit to determine whether there is any indication that those assets were impaired. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of impairment. Recoverable amount is the higher of an asset's net selling price and value in use. In assessing value in use, the estimated future cash flows expected from the continuing use of the asset and from it's disposal or discounted to their present value using pre-tax discount rate that reflects the current market assessments of time value of money and the risks specific to the asset.

Reversal of impairment loss is recognized as income in the statement of Profit and Loss

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED

SIGNIFICANT ACCOUNTING POLICIES

j. Employee Benefits:

I) Short Term Employee Benefits

All employee benefits payable within twelve months of rendering the service are classified as short term employee benefits. The undiscounted amount of short term employee benefits expected to be paid in exchange for the services rendered by the employees are recognized as an expense in the Statement of Profit and Loss during the period in which the employees render the services. These benefits include salary, bonus, performance incentives and compensated absences.

II) Post- Employment Benefits

Defined Contribution Plans (Provident Fund and Employees State Insurance Scheme)

Provident Fund and Employees State Insurance Scheme is a defined contribution plan, each eligible employee and the Company makes equal contributions at a percentage on the basic salary specified under the Employees' Provident Funds and Miscellaneous Provision Act, 1952 and Employees State Insurance Act, 1948 respectively. The Company's contributions are charged to the Statement of Profit and Loss in the year when the contributions to the respective funds are due. The Company has no further obligations under the plan beyond its periodic contributions.

k. Borrowing Costs:

Borrowing cost that are attributable to acquisition, construction or production of qualifying assets are treated as direct cost and are considered as a part of cost of such asset. A qualifying asset is such asset which necessarily require substantial period of time to get ready for its intended use or sale. All other borrowing costs are charged to the statement of Profit and Loss as incurred.

l. Taxation:

Tax expenses comprise current income tax and deferred tax. Tax impact of items directly charged to reserves is also adjusted in reserves.

I) Current Income Tax

Current income tax is measured at the amount expected to be paid to the tax authorities in accordance with provisions of the Income Tax Act, 1961. A provision is made for income tax annually based on the tax liability computed after considering tax allowances and exemptions. The tax rates and laws used to compute the amount are those that are enacted or substantively enacted, at the reporting date.

Provision for income tax is presented in the Balance Sheet after off setting advance tax paid and income tax provision arising thereon, where the company is able to and intends to settle the asset and liability on net basis.

II) Deferred Tax

Deferred income taxes reflects the impact of timing differences between taxable income and accounting income originating during the current year and reversal of timing differences for earlier years. Deferred tax on timing differences between taxable income and accounting income is accounted for, using the tax rate and the tax laws enacted or substantially enacted as on the Balance Sheet date.

Deferred tax liabilities are recognized for all taxable timing differences. Deferred tax assets are recognized for all deductible timing differences only to the extent that there is reasonable certainty that sufficient future taxable income will be available against which such deferred tax assets can be realized. However, where the company has unabsorbed depreciation or carry forward of tax losses, deferred tax assets are recognized only if there is virtual certainty supported by convincing evidence that sufficient future taxable income will be available against which such deferred tax assets can be realized.

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED

SIGNIFICANT ACCOUNTING POLICIES

Deferred tax assets and deferred tax liabilities have been offset wherever the Company has a legal enforceable right to set off current tax assets against the current tax liabilities and where deferred tax asset and deferred tax liability relates to the taxes on income levied by the same taxation laws. Deferred tax assets are reviewed at each Balance Sheet date and written down or written up to reflect the amount that is reasonably/virtually certain (as the case may be) to be realized.

m. Cash And Cash Equivalents:

Cash and cash equivalents comprise cash, cash on deposit with banks. The Company considers all highly liquid investments with a remaining maturity at the date of purchase of three months or less and that are readily convertible to known amounts of cash and which are subject to insignificant risk of changes in value to be cash equivalents.

n. Cash Flow Statement:

Cash flows are reported using the indirect method, whereby profit before tax is adjusted for the effects of transactions of a non cash nature, any deferrals or accruals of past or future operating cash receipts or payments and items of income or expenses associated with investing or financing cash flows. The cash flows from operating, investing and financing activities of the Company are segregated.

o. Trade Receivables And Loans and Advances

Trade receivables and loans and advances are stated after writing off debts/loans and advances considered as bad. Adequate provision is made for debts/loans and advances considered doubtful (if any).

p. Provisions:

Provisions are created when the Company has a present obligation, as a result of past events, for which it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made for the amount of obligation. Provisions are not discounted to their present value and are determined based on the best estimate required to settle the obligation at the reporting date. These are reviewed at each Balance Sheet date and adjusted to reflect the current best estimates.

q. Contingencies:

A contingent liability is a possible obligation that arises from past events whose existence will be confirmed by the occurrence or non-occurrence of one or more uncertain future events, not wholly within the control of the Company or a present obligation that is not recognized because it is not probable that an outflow of resources embodying economic benefits will be required to settle the obligation or the amount of obligation cannot be measured with sufficient reliability.

Disclosure for the contingent liability is also made when there is a possible obligation or a present obligation that may, but probably will not, require an outflow of resources.

Contingent liabilities are disclosed in the notes to the financial statements, unless the possibility of outflow of resources embodying economic benefits is remote. Contingent assets are neither recognized nor disclosed in the financial statements.

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED
SIGNIFICANT ACCOUNTING POLICIES

r. Earnings Per Share:

I) Basic Earnings Per Share

Basic earnings per share are computed by dividing the net profit after tax attributable to equity shareholders by the weighted average number of equity shares outstanding during the period.

II) Diluted Earnings Per Share

For the purposes of calculating diluted earnings per share, the net profit for the period attributable to equity shareholders and the weighted average number of shares outstanding during the period are adjusted for the effects of all dilutive potential equity shares.

s. Proposed Dividend:

Dividend proposed by the Board of Directors is provided for in the book of accounts, which is subject to approval of the members at the Annual General Meeting.

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED
NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2021

(in ₹)

2. SHARE CAPITAL

Authorized
 Equity Shares of ₹ 10 Par Value
 5,00,000 (31 March, 2020 5,00,000) equity shares

Issued,Subscribed And Paid Up
 Equity Shares Of ₹ 10 Par Value, Fully Paid Up
 4,50,000 (31st March 2020, 4,50,000)

As At March 31, 2021	As At March 31, 2020
50,00,000	50,00,000
45,00,000	45,00,000
45,00,000	45,00,000

2.1 The Reconciliation Of Number Of Shares Outstanding As At March 31, 2021 and March 31, 2020 are Set Out Below

Particulars	As At March 31, 2021 No. of Shares	As At March 31, 2020 No. of Shares
Equity Shares Of ₹ 10 Par Value, Fully Paid Up		
At The Beginning Of The Period	4,50,000	4,50,000
Add: Issued During The Year	-	-
At The End Of The Period	4,50,000	4,50,000

2.2 Terms/Rights Attached To Equity Shares

The Company has only one class of shares, referred to as equity shares having a par value of ₹ 10/- each. For all matters submitted to vote in the shareholders meeting, every holder of ordinary equity shares, as reflected in the records of the Company on the date of the shareholders' meeting, has one vote in respect of each share held.

As per Companies Act, 2013, in the event of liquidation of the Company, the holders of equity shares will be entitled to receive remaining assets of the Company, after distribution of all preferential amounts. However no such preferential amounts exist currently. The distribution will be in proportion to the number of equity shares held by the shareholders.

In the period of five years immediately preceding 31 March 2021, the Company has not allotted any shares as fully paid up pursuant to contracts without payment being received in cash. Further, the Company has neither issued bonus shares nor bought back any shares during the aforementioned period. The Company has also not reserved any shares for issue under options and contracts/commitments for the sale of share/disinvestment.

The Company declares and pays dividends in Indian Rupees. The dividend proposed by the Board of Directors is subject to the approval of the shareholders in the ensuing Annual General Meeting, except in the case of interim dividend.

2.3 The Details Of Share Holders Holding More Than 5 % Shares In The Company

Name Of The Share Holder	As At March 31, 2021		As At March 31, 2020	
	No. Of Shares	% held	No. Of Shares	% held
Equity Shares Of ₹ 10 Par Value, Fully Paid Up				
i) Pankaj Kumar Srivastava	1,12,500	25	1,12,500	25
ii) Namrata Hirani	2,25,000	50	2,25,000	50
iii) Deepak Kumar Srivastava	1,12,500	25	1,12,500	25

2.4 As per records of the Company, including its register of shareholders/members and other declarations received from shareholders regarding beneficial interest, the above shareholding represents both legal and beneficial ownership of shares.

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED
NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2021

(in ₹)

3. RESERVES AND SURPLUS

Securities Premium (I)

Opening Balance

1,01,25,000

1,01,25,000

1,01,25,000

1,01,25,000

General Reserve (II)

As per Last Balance Sheet

9,00,000

9,00,000

9,00,000

9,00,000

Surplus In Statement Of Profit And Loss (III)

As Per The Last Balance Sheet

14,24,15,344

21,50,94,146

Add: Profit/ (Loss) For The Year

-1,05,93,609

(7,26,78,802)

13,18,21,735

14,24,15,344

Total (I)+(II)+(III)

14,28,46,735

15,34,40,344

(in ₹)

4. LONG TERM BORROWINGS

(Secured)

From Banks :-

Bank of Maharashtra

7,87,22,273

8,84,61,354

Kotak Mahindra Prime Limited

-

97,975

ICICI Bank Ltd

5,38,12,005

5,52,08,895

(Unsecured)

From related Parties (Refer Note : 33)

1,75,00,000

1,75,00,000

15,00,34,278

16,12,68,224

- 4.1 (a) Term loan from Bank of Maharashtra amounting ₹ 7,87,22,273/- (March 31, 2020 : ₹ 88,461,354/-) currently carries interest @ 11.45% - 11.6% p.a and is repayable in 60 unequated monthly installments. The said loan is secured by a first and exclusive charge and security by way of hypothecation of present and future movables, plant and machinery, goods, inventory, all receivables, book debts tangible and intangible assets and the like. The loan is also collaterally secured by the equitable mortgage of the immovable properties belonging to two of the directors of the Company and lien on the Fixed Deposits of the Company. The loan is further guaranteed by the personal guarantee of the Directors of the Company.

(b) Loan from Kotak Mahindra Prime Limited represents Vehicle Loan amounting ₹ NIL /- (March 31, 2020 : ₹ 97,975) which carries interest rate @ 9.25% p.a. These loans are repayable in 48 monthly instalments and secured by the Motor Vehicle purchased under their assistance.

Current maturity of the Term Loan from Kotak Mahindra has been grouped under Other Current Liabilities ₹ 97,975 (March 31, 2020 ₹ 241,260)

The Maturity profile of the loan from Kotak Mahindra Prime limited is given below.

Maturity Profile Of Long Term Borrowings	
Financial Year	2021-22
Amount Payable	97,975

(c) The loan from the ICICI Bank Ltd amounting ₹ 5,87,90,290/- (March 31, 2020 : ₹ 55,208,898/-) carries interest rate @9.55% p.a. The said loan is repayable in 120 monthly installments. This loan is secured by way of an equitable mortgage of the immovable property of the company. The said loan is collaterally secured by the equitable mortgage of the immovable property jointly belonging to a Director and a relative of the Director. The loan is further guaranteed by the personal guarantee of the Directors of the company.

Current maturity of the Secured Loan from ICICI Bank Ltd has been grouped under Other Current Liabilities ₹ 49,78,285 (March 31, 2020 ₹ 45,26,564)

The Maturity profile of the loan from ICICI Bank limited is given below.

(Amount ₹)

Maturity Profile Of Long Term Borrowings								
Financial Year	2021-22	2022-23	2023-24	2024-25	2025-26	2026-27	2027-28	2028-29
Amount Payable	49,78,285	54,75,082	54,97,505	71,46,310	72,83,222	80,10,036	88,09,382	80,09,072

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED
NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2021

	(in ₹)	
	As At March 31, 2021	As At March 31, 2020
5. SHORT TERM BORROWINGS		
Working Capital Loans		
- From Bank of Maharashtra	1,83,08,862	2,83,00,619
	<u>1,83,08,862</u>	<u>2,83,00,619</u>
	(in ₹)	
	As At March 31, 2021	As At March 31, 2020
6. TRADE PAYABLES		
Due to Micro, Small And Medium Enterprises (Refer Note : 28)	-	-
Due to creditors other than MSME	3,09,12,942	4,34,41,548
	<u>3,09,12,942</u>	<u>4,34,41,548</u>
	(in ₹)	
	As At March 31, 2021	As At March 31, 2020
7. OTHER CURRENT LIABILITIES		
Withholding And Other Taxes Payable	48,39,209	26,82,670
Current Maturities of Long Term Borrowings		
- Term Loan (Secured) (Refer Note 4.1)	50,76,260	47,67,824
Interest Accrued but not due on Borrowings	6,32,669	4,00,077
	<u>1,05,48,138</u>	<u>78,50,571</u>
	(in ₹)	
	As At March 31, 2021	As At March 31, 2020
8. SHORT TERM PROVISIONS		
Provision For Employee Benefits		
Accrued Salaries and Benefits	33,36,931	88,66,198
Others		
Provision For Expenses	91,52,193	99,71,929
	<u>1,24,89,124</u>	<u>1,88,38,127</u>
	(in ₹)	
	As At March 31, 2021	As At March 31, 2020
10. DEFERRED TAX ASSETS		
Deferred Tax Assets (Refer Note : 29)	1,18,02,943	94,03,187
- Differences between Tax Depreciation and Depreciation charged in the Financial Statements.	<u>1,18,02,943</u>	<u>94,03,187</u>

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED
NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2021

	(in ₹)	
	As At March 31, 2021	As At March 31, 2020
11. LONG-TERM LOANS AND ADVANCES		
<i>(Unsecured And Considered Good)</i>		
Security Deposits	9,75,94,806	9,68,96,218
Other Loans and Advances	41,10,279	41,10,279
	10,17,05,085	10,10,06,497
11.1 Security Deposits and Other Loans And Advances have been given for business purposes and are non interest bearing.		
	(in ₹)	
	As At March 31, 2021	As At March 31, 2020
12. TRADE RECEIVABLES		
<i>(Unsecured and considered good, unless stated otherwise)</i>		
Receivables outstanding for a period exceeding six months		
Considered Good	1,95,55,406	2,27,41,697
Considered Doubtful	-	-
Others		
Considered good	6,59,57,836	8,72,13,064
Considered Doubtful	-	-
	8,55,13,242	10,99,54,761
	(in ₹)	
	As At March 31, 2021	As At March 31, 2020
13. CASH AND BANK BALANCES		
A) Cash And Cash Equivalents		
Cash On Hand	1,17,918	37,875
Balances With Banks		
In Current Account	10,59,096	75,01,427
In Cash Credit Account	-	-
Total Cash and Cash Equivalents (As per AS 3 Cash Flow Statement)(A)	11,77,014	75,39,302
	(in ₹)	
	As At March 31, 2021	As At March 31, 2020
14. SHORT-TERM LOANS AND ADVANCES		
<i>(Unsecured And Considered Good)</i>		
Others		
-Prepaid Expenses	82,93,807	2,11,59,938
-Other Loans and Advances	25,41,890	11,84,801
Withholding and Other Taxes Receivable	1,28,54,905	83,60,255
Advances To Employees	3,20,891	1,89,577
	2,40,11,493	3,08,94,571
	(in ₹)	
	As At March 31, 2021	As At March 31, 2020
15. OTHER CURRENT ASSETS		
Loans and Advances	2,73,10,644	2,73,10,644
Accrued Interest	1,02,76,534	60,17,438
	3,75,87,178	3,33,28,082

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED
NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2021

		(in ₹)	
		2020-21	2019-20
16 INCOME FROM OPERATIONS			
Advertising Income		9,24,98,514	20,26,83,746
		<u>9,24,98,514</u>	<u>20,26,83,746</u>
17 OTHER INCOME			
Interest Income		52,16,087	50,68,665
Discount Recieved		5,380	69,396
Insurance Claim		-	50,825
Bad Debt Recovered		1,32,89,206	1,82,77,997
Profit on Sale of Asset		-	3,02,703
		<u>1,85,10,673</u>	<u>2,37,69,586</u>
18 OPERATING EXPENSES			
Licence Fee		3,28,47,399	8,66,58,505
Project Expenses		1,67,50,767	4,06,43,576
Marketing Expenses		19,29,600	1,64,21,762
Control Room Expenses		58,65,966	1,24,47,843
Studio Charges		5,310	2,48,355
		<u>5,73,99,042</u>	<u>15,64,20,041</u>
19 EMPLOYEE BENEFIT EXPENSES			
Directors Remuneration		-	1,05,00,000
Salaries & Wages		1,78,95,419	4,95,81,277
Staff Welfare		4,47,278	4,07,512
		<u>1,83,42,697</u>	<u>6,04,88,789</u>
20 FINANCE COSTS			
Interest Expense			
-on Borrowings		1,68,12,826	1,56,19,201
-on short fall in payment of Advance tax		-	-
		<u>1,68,12,826</u>	<u>1,56,19,201</u>
21 DEPRECIATION AND AMORTIZATION EXPENSE			
Depreciation on :-			
- Tangible Assets		2,20,72,092	2,05,52,450
-Intangible			2,02,191
		<u>2,20,72,092</u>	<u>2,07,54,641</u>

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ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED
NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2021

		(in ₹)	
		2020-21	2019-20
22	OTHER EXPENSES		
	Rent, Rates & Taxes	15,24,187	53,63,843
	Power & Fuel	1,83,759	18,17,052
	Travelling Expense	4,86,166	56,98,913
	Communication Expenses	4,40,055	11,43,678
	Repairs and Maintenance		
	- Office	2,99,980	2,56,248
	- Vehicles	1,05,688	82,850
	- Computer	84,450	11,199
	Legal & Professional Fees	19,16,300	2,37,75,693
	Insurance	3,52,061	6,23,774
	Printing & Stationery	98,569	4,77,356
	Bank Charges	3,02,007	42,99,911
	Membership and Subscription	-	3,52,094
	Payment To Auditors	6,60,000	6,60,000
	Business Promotion	5,04,151	4,46,066
	Advertisement	1,151	9,59,051
	Commission	19,02,167	-
	Miscellaneous Expenses	4,70,104	15,28,315
	Bad Debts written off	-	1,50,926
		93,30,795	4,76,46,969

		(in ₹)	
		2020-21	2019-20
22.1	PAYMENTS TO AUDITOR AS		
	a. Auditors		
	Statutory Audit Fees	4,40,000	4,40,000
	Tax Audit	2,20,000	2,20,000
		6,60,000	6,60,000

		2020-21	2019-20
23	Prior Period Items		
	Rent	45,100	-
		45,100	-

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED
NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2021

Note: 9 Tangible Assets-Property, Plant & Equipment and Intangible Assets

(in ₹)

	GROSS BLOCK			DEPRECIATION			NET BLOCK			
Description	Cost as on April 01, 2020	Additions during the year	Deductions/ Retirement during the period	Cost as on March 31, 2021	As on April 01, 2020	For The Year	Written Back	As on March 31, 2021	As at March 31, 2021	As at March 31, 2020
Tangible assets										
Furniture and Fittings	56,05,851	-	-	56,05,851	25,14,396	7,91,909	-	33,06,305	22,99,546	30,91,455
Office Equipment	8,60,78,490	2,73,240	72,42,357	7,91,09,373	3,42,04,060	1,98,09,898	72,42,357	4,67,71,601	3,23,37,772	5,18,74,430
Vehicles	29,59,078	-	-	29,59,078	15,68,278	1,24,749	-	16,93,027	12,66,051	13,90,800
Computers & Accesories	13,20,342	2,26,646	1,95,004	13,51,984	5,96,760	4,13,595	1,95,004	8,15,351	5,36,633	7,23,582
Electrical Installations & Equipment	64,85,776	3,85,897	-	68,71,673	40,75,047	6,40,742	-	47,15,789	21,55,884	24,10,729
Air Conditioner	41,045	-	-	41,045	16,973	8,900	-	25,873	15,172	24,072
Land	6,51,39,010	33,03,000	-	6,84,42,010	-	-	-	-	6,84,42,010	6,51,39,010
Intangible Asset										
Intangible	12,81,751	2,13,400	-	14,95,151	4,22,796	2,82,299	-	7,05,095	7,90,056	8,58,955
TOTAL	16,89,11,343	44,02,183	74,37,361	16,58,76,165	4,33,98,310	2,20,72,092	74,37,361	5,80,33,041	10,78,43,124	12,55,13,033

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED**NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2021**

24. Some balances of Trade/Other receivables, Trade/Other payables and loans and advances are subject to confirmation/reconciliation. Adjustments (if any) will be accounted for on confirmation/reconciliation of the same. In the opinion of the Board of Directors this will not have a material impact on the Financial Statements.
25. The COVID-19 spread has severely impacted businesses around the world. In many countries, including India, there has been severe disruption to regular business operations due to lock down restrictions and other emergency measures imposed by the Government. The Company has considered internal and external sources of information, economic forecasts and industry reports up to the date of the approval of the financial statements in determining the impact of COVID-19 pandemic on various elements of its operations and the financial statements. The Company has used the principles of prudence in applying judgements, estimates and assumptions in making a detailed assessment of its liquidity position for the next one year and of the recoverability and carrying values of its assets including Property, Plant and Equipment, Trade Receivables, Investments and other Current Assets as at the Balance Sheet date, and has concluded that there are no material adjustments required in the financial statements. Management believes that it has taken into account all the possible impact of known events arising from COVID-19 pandemic in the preparation of the financial statements. However, the estimated impact of global health pandemic might vary from the date of approval of these financial statements and the Company will continue to monitor any material changes to future economic conditions.
26. In the opinion of the Board of Directors, long term loans and advances, other non current assets and current assets of the Company, are expected to have a value on realization in the ordinary course of business at least equal to the amount at which they are stated. Provision for bad or doubtful amounts has been made in the accounts, wherever warranted.
27. All known liabilities other than Contingent Liabilities have been provided for.
28. Disclosure under Micro, Small and Medium Enterprises Development Act, 2006 ("MSMED Act 2006") as at March 31, 2021 and March 31, 2020.

Particulars	2020-21	2019-20
i) Total outstanding dues of micro enterprises and small enterprises (see note below)	Nil	Nil
ii) Total outstanding dues of creditors other than micro enterprises and small enterprises	3,09,12,942	4,34,41,548

Note :-

The Company has not received any memorandum from (as required to be filed by the supplier with the notified authority under the Micro, Small and Medium Enterprises Development Act, 2006) claiming their status as on 31st March 2021 as Micro, Small or Medium Enterprises. Consequently, the Company has no amounts payable to Micro and Small enterprises as defined in section 7(1) of the Micro, Small and Medium Enterprises Development Act, 2006, to the extent such parties have been identified on the basis of information collected by the management. This has been relied upon by the auditors.

29. Directors Remuneration Comprises of :-

Particulars	For the Year ended March 31, 2021 (₹)	For the Year ended March 31, 2020 (₹)
Salary	-	1,05,00,000
Total	-	1,05,00,000

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED

NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2021

29. The Company has recognized deferred tax arising on account of timing difference, being the difference between the taxable income and accounting income, that originate in one period and is capable of reversal in one or more subsequent period(s) in compliance with Accounting Standard-22 Accounting for Taxes on Income.

The major components of deferred tax liabilities/(assets) arising on account of timing difference as at March 31, 2021 are as follows:-

Particulars	Deferred Tax (Asset)/Liability as at 01.04.2020	Charge/(Credit) due to Change in Effective Tax rate *	Current year Charge/ (Credit)	Deferred Tax (Asset)/Liability as at 31.03.2021
Deferred Tax Liabilities				
i) Difference between book and tax depreciation	-	-	-	-
Deferred Tax Assets				
i) Difference between book and tax depreciation	(94,03,187)	-	(23,99,756)	(1,18,02,943)
Total	(94,03,187)	-	(23,99,756)	(1,18,02,943)

31. Earnings Per Share :-

Basic earnings per share is calculated by dividing the net profit or loss for the year attributable to the equity shareholders by the number of equity shares outstanding during the year.

Particulars	2020-21	2019-20
Net Profit after Tax for the Year attributable to Equity Shareholders	(1,05,93,609)	(7,26,78,802)
Number of Equity Shares Outstanding	4,50,000	4,50,000
Basic and Diluted Earnings Per Share (₹)	(23.54)	(161.51)
Face Value Per Equity Share (₹)	10	10

32. Segment Reporting :-

The company is primarily engaged in a single segment business of public display systems and is managed as one entity for its various services and is governed by a similar set of risks and return. In order to reflect the current business structure and financial reporting system, the business has been constituted as a single business segment in context of Accounting Standard 17 - Segment Reporting specified under Section 133 of the Companies Act 2013, read with Rule 7 of the Companies (Accounts) Rules, 2014.

Accordingly, no segmental information is required to be disclosed.

33. Contingent Liabilities Commitments and Litigations :-

Contingent Liabilities	As at March 31, 2021	As at March 31, 2020
Claims against the company not acknowledged as debt		
- Service Tax	90,38,778	90,38,778
Bank Guarantee issued by Bank	5,04,92,458	5,72,28,000
Total	5,95,31,236	6,62,66,778

- 33.1 A demand of ₹ 9,038,778 has been raised on the Company by the Additional Commissioner of the Service Tax, Chennai including penalty of ₹ 8,129,566. The company has filed an appeal challenging the order. The Company has been legally advised that the demand is likely to be deleted or substantially reduced and accordingly no provision is considered necessary. The Company does not expect the outcome of these proceedings to have a material impact on its financial position.

- 33.2 The Company has availed a bank guarantee facility from bank of Maharashtra amounting to ₹ 5,04,92,458/- (March 31, 2020 ₹ 57,228,000/-). The said financial and operational guarantee is for the purpose of operation and maintenance of display systems for Indian Railways at Railway Stations.

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED
NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2021

(b) Disclosure of Related Party Transactions during the year:

Related Party Transaction summary	Enterprises in which Key Management Personnel have Significant Influence		Key Management Personnel		Relative of Key Management Personnel	
	2020-21	2019-20	2020-21	2019-20	2020-21	2019-20
1. Remuneration Paid To KMP and to relatives of KMP's Namrata Hirani Pankaj Kumar Srivastava Deepak Kumar Srivastava Anita Deepak Kumar Srivastava				35,00,000 43,75,000 26,25,000		17,50,000
2. Designated CEO Charges Paid Anil K Hirani						61,65,069
3. Consultancy Charges Paid Aditya Srivastava						
4. Loan Received From KMP Namrata Hirani Pankaj Kumar Srivastava Deepak Kumar Srivastava			37,50,000 37,50,000 37,50,000	37,50,000 37,50,000 37,50,000		
5. Loan Received from Designated CEO Anil K Hirani					62,50,000	62,50,000

(in ₹)

ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED**NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2021**

33.3 It is not practicable for the Company to estimate the timings of cash outflows, if any, in respect of the above pending resolution of the respective proceedings as it is determinable only on receipt of judgment/decisions pending before the Forum/ authority

34. **Related Party Disclosures :-**

(a) List of Related Party where control exists and related parties with whom transactions have taken place and relationships:

Sl. No	Name of the Related Party	Relationship
1	Deepak Kumar Srivastava	Key Management Personnel
2	Pankaj Kumar Srivastava	
3	Namrata Hirani	
4	Armour Security Solution	Enterprises in which Key Management Personnel have significant influence
5	Agile Techno Engineering Solutions Private Limited	
6	Anita Deepak Kumar Srivastava	Relative of key Management Personnel
7	Anil K Hirani	

35. The details of the loans given covered under Section 186(4) of the Companies Act, 2013 are disclosed under the respective heads. During the year the Company has not made any investments or given any guarantee or provided any security in connection with a loan to any other body corporate or person as contemplated under Section 186 of the Companies Act, 2013.

36. **Prior period Comparatives :-**

Previous year figures have been regrouped, reworked and reclassified wherever necessary to conform to current year's classification.

Figures have been rounded off to the nearest rupee.

As per our report of even date
for **ANIL NAIR & ASSOCIATES**
Chartered Accountants
ICAI Firm Registration Number: 000175S

for **ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED**
CIN: U74900TN2010PTC078047

G. ANIL
Partner

Membership Number: 022450

Chennai, February 15, 2022
UDIN : 22022450AEZADJ7810

DEEPAKKUMAR SRIVASTAVA
Director
DIN: 02987757

PANKAJKUMAR SRIVASTAVA
Director
DIN: 02968531



INDEPENDENT AUDITORS' REPORT

TO THE MEMBERS OF M/S ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED REPORT ON THE FINANCIAL STATEMENTS

QUALIFIED OPINION

We have audited the Financial Statements of **M/s ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED** ("the Company"), which comprise the Balance Sheet as at 31st March, 2021, the Statement of Profit and Loss, the Cash Flow Statement for the year then ended, and notes to the Financial Statements, including a summary of the significant accounting policies and other explanatory information.

In our opinion and to the best of our information and according to the explanations given to us, except for the effect of the matters described in the Basis for Qualified Opinion section of our report, the aforesaid Financial Statements give a true and fair view in conformity with the accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2021, and its loss and cash flows for the year ended on that date.

BASIS FOR QUALIFIED OPINION

No provision has been made for the accrued gratuity benefits of the employees of the company and leave encashment which constitutes a departure from Accounting Standard (AS-15) issued by the Institute of Chartered Accountants of India and incorporated as a mandatory Accounting Standard in Section 133 of the Companies Act 2013, which treatment is also not as per the accrual basis of accounting. This liability on account of gratuity has been not determined nor quantified due to non-availability of details and hence we are unable to express its impact on the reported profits for the year and accumulated profits reported on the date of Balance Sheet.

We conducted our audit in accordance with the Standards on Auditing ("SA") as specified under Section 143(10) of the Companies Act 2013. Our responsibilities under those standards are further described in the "Auditor's Responsibilities for the audit of the Financial Statements" section of our report. We are independent of the Company in accordance with the "Code of Ethics" issued by the Institute of Chartered Accountants of India together with the ethical requirements that are relevant to our audit of the Financial Statements under the Provisions of the Companies Act 2013 and the Rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our Qualified Opinion.

EMPHASIS OF MATTER

We draw your attention to Note 25 to the Financial Statements, which describes the management's assessment of the impact of the outbreak of Coronavirus (Covid-19) on the business operations of the Company. The management believes that no adjustments are required in the financial statements as it does not impact the current financial year. However, in view of the various preventive measures taken and highly uncertain economic environment, a definitive assessment of the impact on the subsequent periods is highly dependent upon circumstances as they evolve.



Our opinion is not modified in respect of the above matter.

INFORMATION OTHER THAN THE FINANCIAL STATEMENTS AND AUDITOR'S REPORT THEREON

The Company's Board of Directors is responsible for the other information. The other information comprises the information included in the Annual Report, but does not include the Financial Statements and our auditor's report thereon.

Our opinion on the Statement Financial Statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the Financial Statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the Financial Statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work we have performed on the other information obtained prior to the date of this auditor's report, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

RESPONSIBILITIES OF MANAGEMENT FOR THE FINANCIAL STATEMENTS

The Company's Board of Directors is responsible for the matters stated in Section 134(5) of the Companies Act, 2013 ('the Act') with respect to the preparation of these Financial Statements that give a true and fair view of the financial position, financial performance and cash flows of the Company in accordance with the accounting principles generally accepted in India, including the Accounting Standards specified under Section 133 of the Act.

This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the Financial Statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the Financial Statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Those Board of Directors are also responsible for overseeing the company's financial reporting process.



AUDITORS' RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the Financial Statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these Financial Statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the Financial Statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Since neither the turnover of the company as per latest audited financial statements was ₹ 50 crores or more nor aggregate borrowings from banks or financial institutions or any body-corporate at any point of time during the financial year was ₹ 25 crores or more, in our opinion reporting on the adequacy of the internal financial controls over financial reporting of the company and the operating effectiveness of such controls, is not applicable in terms of Notification GSR 583(E) dated 13th June, 2017 issued by Ministry of Corporate Affairs.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the entity's ability to continue as a going concern. If we conclude that a material uncertainty exists we are required to draw attention in our auditor's report to the related disclosures in the Financial Statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the Financial Statements, including the disclosures, and whether the Financial Statements represents the underlying transactions and events in a manner that achieves fair presentation.



Materiality is the magnitude of misstatements in the Financial Statements that, individually or in aggregate, makes it probable that the economic decisions of a reasonably knowledgeable user of the Financial Statements may be influenced. We consider quantitative materiality and qualitative factors in

- planning the scope of our audit work and in evaluating the results of our work; and
- to evaluate the effect of any identified misstatements in the Financial Statements.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may responsibly be thought to bear on our independence, and where applicable related safeguards.

REPORT ON OTHER LEGAL AND REGULATORY REQUIREMENTS

1. As required by the Companies (Auditors' Report) Order, 2016("the Order"), issued by the Central Government of India in terms of sub-section (11) of Section 143 of the Companies Act, 2013, we enclose in "Annexure A", a statement on the matters specified in paragraphs 3 and 4 of the Order, to the extent applicable.
2. As required by Section 143 (3) of the Act, we report that:
 - (a) Except for the matters referred to in the Basis for Qualified Opinion paragraph, we have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit;
 - (b) In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books;
 - (c) The Balance Sheet, the Statement of Profit and Loss, and the Cash Flow Statement dealt with by this Report are in agreement with the books of account;
 - (d) Except for the effect of the matters prescribed in the Basis for Qualified opinion paragraph above, in our opinion, the aforesaid Financial Statements comply with the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014;
 - (e) On the basis of the written representations received from the directors as on 31st March, 2021, taken on record by the Board of Directors, none of the directors is disqualified as on 31st March, 2021 from being appointed as a director in terms of sub-section 2 of section 164 of the Act;
 - (f) Since neither the turnover of the company as per the latest audited financial statements was ₹ 50 crores or more nor aggregate borrowings from banks or financial institutions or any body-corporate at any point of time during the financial year was ₹ 25 crores or more,



in our opinion reporting on the adequacy of the internal financial controls over financial reporting of the company and the operating effectiveness of such controls, is not applicable in terms of Notification GSR 583(E) dated 13th June, 2017 issued by Ministry of Corporate Affairs.

- (g) With respect to the other matters to be included in the Auditor's Report in accordance with the requirements of section 197(16) of the Act, as amended, in our opinion and to the best of our information and according to the explanations given to us, the Company being a private company, section 197 of the Act related to the managerial remuneration is not applicable.
- (h) respect to the other matters to be included in the Auditors' Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, as amended, in our opinion and to the best of our information and according to the explanations given to us:
- i) The company has disclosed the impact of pending litigation on its financial position in its Financial Statements -Refer Note 33 to the Financial Statements.
 - ii) According to the information given to us, no Provision is required under the applicable law or accounting standard, for any material foreseeable losses, for any long-term contracts the company did not have any long-term derivative contracts.
 - iii) There were no amounts which were required to be transferred to the Investor Education and Protection Fund by the Company;

For **ANIL NAIR & ASSOCIATES.**

Chartered Accountants

ICAI Firm Registration Number: 000175S

G ANIL
Partner

Membership Number: 022450

Chennai, February 15, 2022

UDIN: 22022450AEZADJ7810



ANNEXURE A

**TO THE INDEPENDENT AUDITORS' REPORT ON THE FINANCIAL STATEMENTS OF
ARMOUR DISPLAY SYSTEMS PRIVATE LIMITED**

(Referred to in paragraph 2 under 'Report on Other Legal and Regulatory Requirements' section of our report of even date)

The Annexure referred to in Independent Auditors' Report to the members of the Company on the financial statements for the year ended March 31, 2021, we report that:

- i. a. The Company has maintained proper records showing full particulars including quantitative details and situation of fixed assets on the basis of available information.
- b. As explained to us, the fixed assets have been physically verified during the year by the management in a phased periodical manner, which in our opinion is reasonable, having regard to the size of the Company and the nature of its assets. According to the information and explanations given to us no material discrepancies were noticed on such physical verification.
- c. According to the information and explanations given us, the title deeds of immovable properties are held in the name of the Company.
- ii. The Company is a service company, primarily rendering advertisement and related support services. Accordingly it does not hold any physical inventory. Hence, in our opinion the provisions of clause (ii) of paragraph 3 of the Order are not applicable to the Company.
- iii. The Company has not granted any loans, secured or unsecured, to Companies, firms, or other parties covered in the register maintained under section 189 of the Companies Act, 2013 ("the Act"). Therefore, the provisions of clause (iii) (a)(b)(c) of paragraph 3 of the said Order are not applicable to the Company.
- iv. According to the information and explanations given to us and based on the examination of the records of the Company, there are no loans, investments, guarantees and securities provided by company governed under section 185 and 186 of the companies act 2013 and provision of section 185 and 186 do not apply.
- v. In our opinion and according to the information and explanations given to us, the Company has not accepted any deposits from the public within the meaning of the Directives issued by the Reserve Bank of India, provisions of sections 73 to 76 of the Act, any other relevant provisions of the Act and Companies (Acceptance of Deposits) Rules, 2014; therefore, in our opinion the provisions of Clause (v) of paragraph 3 of the Order are not applicable to the Company.



- vi. To the best of our knowledge and as explained to us, the Government of India has not prescribed the maintenance of cost records under Section 148(1) (d) of the Companies Act, 2013 for any of the services rendered by the Company.
- vii. According to the information and explanations given to us, and on the basis of our examination of the records of the Company, amounts deducted/accrued in the books of account in respect of undisputed statutory dues, including Provident Fund, Employees' State Insurance, Income-tax, Service tax, Goods and Services Tax and other material statutory dues applicable to it, have been regularly deposited during the year by the Company with the appropriate authorities. As explained to us, the Company did not, during the year have any dues on account of duty of excise, sales tax and value added taxes.

According to the information and explanations given to us, no undisputed amounts payable in respect Income tax, Service tax, Goods and Services Tax , cess, and other material statutory dues were in arrears as at 31 March 2021 for a period of more than six months from the date they became payable.

- viii. In our opinion and according to the information and explanations given to us by the management, the Company has not defaulted in repayment of loans to a bank. During the year the Company did not have any outstanding dues to financial institutions and debenture holders.
- ix. The Company has not raised any money by way of Initial Public Offer or Further Public Offer including debt instruments. In our opinion and according to information and explanations given to us by the management the term loans availed by the Company have been applied for the purpose for which they were raised.
- x. Based upon the audit procedures performed for the purpose of reporting the true and fair view of the financial statements and according to information and explanations given to us by the management, we report that no fraud by the Company or no fraud on the Company by the officers and employees of the Company has been noticed or reported during the year.
- xi. According to the information and explanations given to us since the Company is a private limited company, we are of the opinion that the provisions of Section 197 are not applicable to the Company. Hence, in our opinion the provisions of clause (xi) of paragraph 3 of the Order are not applicable to the Company.
- xii. The Company is not a Nidhi Company, therefore the provisions of clause 3(xii) of the Order are not applicable to the company and hence not commented upon.
- xiii. According to the information and explanations given to us by the management and based on our examination of the records of the Company, transactions with related parties are in compliance with Section 188 of the Act and the details of such transactions have been disclosed in the notes to the financial statements as required by applicable Accounting Standards. Further in our opinion, the provisions of Section 177 of the Act not applicable, since the Company is a Private Limited Company and hence not commented upon.



- xiv. According to the information and explanations provided to us and on an overall examination of the Balance sheet, the Company has not made any preferential allotment or private placement of shares or fully or partly convertible debentures during the year under review and hence, reporting requirements under clause 3(xiv) of the Order are not applicable to the Company and, hence not commented upon.
- xv. According to information and explanations provided by the management, the Company has not entered into any non-cash transactions with Directors or persons connected with him as referred to in Section 192 of Companies Act, 2013. Accordingly, in our opinion, paragraph 3 (xv) of the Order is not applicable to the Company and hence not commented upon.
- xvi. The Company is not required to be registered under Section 45-IA of the Reserve Bank of India Act, 1934.

For **ANIL NAIR & ASSOCIATES.**

Chartered Accountants

ICAI Firm Registration Number: 000175S

G. ANIL

Partner

Membership Number: 022450

Chennai, February 15, 2022

UDIN: 22022450AEZADJ7810

